



Seymour Johnson AFB presents

WINGS OVER WAYNE AIRSHOW



May 12, 2007

Seymour Johnson AFB is proud to host the Wings Over Wayne Air Show and Open House again this year! The 4th Fighter Wing continues to play a significant role in OPERATION IRAQI FREEDOM and OPERATION ENDURING FREEDOM and is looking forward to showcasing the awesome aircraft and Airmen that are doing such a fantastic job. The Wings Over Wayne Air Show is a FREE event open to the public with family entertainment, food, dozens of static display aircraft, and amazing aerial performances. This year's event, which will continue the celebration of the 60th anniversary of the Air Force and its theme of "Heritage to Horizons-Commemorating 60 Years of Air and Space Power", will feature the Navy Blue Angels Demonstration Team, Tora! Tora! Tora! (a re-creation of the bombing of Pearl Harbor), Rob Holland and Patty Wagstaff flying their famous acrobatic aircraft, as well as our own F-15E Strike Eagle Demonstration Team. The Seymour Johnson Air Show is extremely popular due to the strong base-community relationship we have. Last year we played host to approximately 70,000 visitors, and with the incredible acts scheduled for this year's show, we fully expect it to be even bigger!

The Military Affairs Committee (MAC) is proud to be the Wings Over Wayne Air Show and Open House nonfederal organization sponsor. The MAC recognizes this is not only a great opportunity for the community to see military aircraft, but also a great opportunity for the military to get exposure to our local community. Based on a recent economic impact analysis done by East Carolina University and N. C. State University, Seymour Johnson AFB has a total annual economic impact of over \$880 million in our community!

The MAC is offering you a great opportunity, as a MAC Wings Over Wayne Community Partner, to help provide civilian aerial and ground performances for a target audience of over 80,000 spectators! This year, the MAC has been granted permission to allow Community Partners exhibit space in a Community Partners tent or in designated exhibitor spaces among the spectators. Additionally, the MAC is offering Community Partners a once-in-a-lifetime opportunity to fly in select privately owned vintage warbirds or other civilian aircraft that will be participating in the Air Show! Courtesy of the 4TH Fighter Wing Commander Community Partners will also be afforded passes to attend the Wings Over Wayne Flight Suit party featuring live music and the opportunity for guests to meet air show performers as well as Seymour Johnson base personnel. On the day of the Air Show, Community Partner status will also come with VIP parking passes and access to the 4th Fighter Wing Commander's DV/VIP seating area to watch the show while enjoying food and drink courtesy of the Military Affairs Committee. Community Partners are an important factor in the continuing success of the Air Show, and this year four different levels of partnership are available. The partnership levels and privileges provided to each level are listed on the enclosure.

New opportunity in 2007! Due to the increasing success of our Air Show, we have created a permanent location for web promotion of our Air Show at www.wingsoverwaynearshow.com. Last year's site had over 100,000 hits. Since the new site will be easier to locate and will be more heavily promoted in other advertising media, we expect a substantial increase this year. There are a limited number of opportunities to advertise on this site. This is a great way for you to get your name in front of thousands of potential customers, and at the same time, show your support for the Air Show and the US Military. We expect the advertising opportunities to go very quickly, so be sure to contact Janet at the Chamber right away.

Sign Up Today!!!

2007 Seymour Johnson AFB Wings Over Wayne Air Show

Demonstration Aircraft participating in Air Show

US Navy Air Demonstration Team "Blue Angels"

US Army "Golden Knights" Parachute Team

F-15E Strike Eagle Demonstration Team

F-15E Combined Arms Demo

KC-135R Stratotanker

Tora! Tora! Tora! Pearl Harbor Reenactment

Red Baron Steerman Demonstration Team

Rob Holland's Ultimate 20-300S

Patty Wagstaff's Extra 300S

Charlie Kulp - The Flying Farmer

Partnership Opportunities Provide Civilian Aerial Acts and Ground Entertainment for the Air Show

The Air Show and Open House will be promoted through the following markets:

MEDIA OUTLETS: WRAL-TV (CBS); WITN-TV (NBC); WNCT-TV (CBS); WTVD-TV (ABC); WCTI-TV (ABC); WNCN-TV (NBC); WLFL-TV (Fox); PACC-10 TV; WHFL-LP TV.

PRINT PUBLICATIONS: Goldsboro News Argus Special Air Show Edition and free color poster; The Raleigh News & Observer; The Mount Olive Tribune; The Kinston Associated Press; This Week Magazine; Sharpsburg Newspaper; Town & Country Real-estate; Our State Magazine; NC Travel & Tourism; Flyer Magazine; Services Magazine; and World Air Show News!

RADIO: WGBR; WEQR; WKIX; WERO; WRDU; WDCG; WRSN; WTRG;

WEB SITES: The current site, which is now under construction and will be completed by late February, will provide Air Show scheduling information, information about the fantastic acts booked for this show, and important information for visitors. Virtually all of our other advertising will promote this site, and we expect it to be a tremendous success. Currently, there is a link on the site to last year's material, which was designed by the same web designer we are using this year. We invite you to review last year's site, and urge you to contact Janet to discuss advertising opportunities on this year's site. The pricing for web advertising on this site has been calculated to just defray the cost of designing, managing, and hosting the site so the prices are very reasonable.

For more information visit the Air Show and Open House web site at:

<http://www.wingsoverwayneairshow.com>

OR

Wayne County Chamber of Commerce Military Affairs Committee

Attn: Janet Brock

PO Box 1107, Goldsboro, NC 27533-1107, telephone (919) 734-2241 or fax (919) 734-2247

No Air Force or federal government endorsement is intended for the content contained herein.

2007 Seymour Johnson AFB Wings Over Wayne Air Show

Community Partner Information

_____ Yes, I would like to be a 2007 Wings Over Wayne Air Show Community Partner.

Company Name: (Please print name as you wish it to appear in print)

Mailing Address: _____

Contact Person: _____ **Phone Number:** _____

E-mail: _____ **Fax Number:** _____

Please check the Community Partner Package that is right for your business!

\$500 Lieutenant's Package

- ✓ Military Affairs Committee Community Partner status
- ✓ Company name and logo on the Air Show Web Page as a Wings Over Wayne Community Partner
- ✓ Company name recognized by the air show announcer
- ✓ Company banner displayed on air show fence at entrance and logo displayed in Community Partners area
- ✓ 4 passes each to the 4th Fighter Wing Commander's DV/VIP area and Flight Suit Party
- ✓ Ad space located on the right side of Directions and Frequently Asked Questions of the wingsoverwaynearshow.com website.

\$750 Captain's Package

- ✓ All the recognition included in Lt's Package
- ✓ Exhibit space in the Community Partner area (8' X 10')
- ✓ 6 passes each to the 4th Fighter Wing Commander's DV/VIP area and Flight Suit Party
- ✓ Optional orientation flight in a vintage bomber, fighter, trainer or civilian aircraft for additional sponsorship contribution of \$250.00

\$1500 Major's Package

- ✓ All the recognition included in Lt's Package
- ✓ Exhibit space in the Community Partner area (8' X 20')
- ✓ 10 passes each to the 4th Fighter Wing Commander's DV/VIP area and Friday Night Flight Suit Party
- ✓ Optional orientation flight in a vintage bomber, fighter, trainer or civilian aircraft for additional sponsorship contribution of \$250.00

\$3,000 Colonel's Package

- ✓ All the recognition included in Lt's Package
- ✓ Exhibit space in the Community Partner area (size to be determined)
- ✓ 10 passes each to the 4th Fighter Wing Commander's DV/VIP area and Friday Night Flight Suit Party
- ✓ Optional orientation flight in a vintage bomber, fighter, trainer or civilian aircraft for additional sponsorship contribution of \$250.00

Web Packages

- ✓ \$1,000 - Package A – Premium Ad space located at the top of each page on the wingsoverwaynearshow.com website. **Only 3 Available.**
- ✓ \$500 – Package B - Ad space located on the right side of Performers, Attractions and Schedule pages of the wingsoverwaynearshow.com website. **Only 5 Available.**

Orientation flights are subject to change based on aircraft availability

All advertising opportunities are subject to approval of the Wayne County Chamber of Commerce prior to acceptance.